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*"Quality You Can Trust Since 1886...from
North America's Largest Roofing Manufacturer"*

For Immediate Release

State Roofing Company Receives *Consumer Protection Excellence Award*

WAYNE, NJ (02/10) – GAF-Elk, North America's largest roofing manufacturer, is pleased to announce that *State Roofing Company* of *Houston, TX*, has received the prestigious GAF-Elk Master Elite™ *Consumer Protection Excellence Award*. This coveted industry award recognizes *State Roofing Company's* dedication to helping consumers better understand their roofing options, and helping the consumer make educated roofing decisions.

Most consumers recognize that choosing a roofing contractor can be a confusing and sometimes risky decision. In fact, the Better Business Bureau lists roofing as one of the highest inquiry categories nationwide. As a factory-certified Master Elite™ Contractor, *State Roofing Company* has been carefully pre-screened by GAF-Elk. In fact, only 2% of the roofing contractors in the country have earned GAF-Elk's Master Elite status – a distinction that truly sets them apart from the rest, and ensures that *State Roofing Company* is dedicated to helping every customer make their best and safest roofing decision. As a GAF-Elk Master Elite Contractor, they are also dedicated to continuous improvement and training through access to CARE (the Center for the Advancement of Roofing Excellence). CARE is a non-profit educational institute supported by GAF Materials Corporation and dedicated to "changing an industry through excellence in education."

NEWS RELEASE



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Excellence Award Winner!

State Roofing Company has won the Consumer Protection Excellence Award for the year 2009.

State Roofing Company achieved this goal by installing at least fifty (50) system roofs with enhanced warranties for their customers. This commitment to Consumer Protection demonstrates that State Roofing Company is truly installing quality roofs for their customers.

State Roofing Company is among the "Best of the Best." Only the top 2% of all roofing contractors even qualify to become a Master Elite™ Contractor and State Roofing Company even stands out in this elite group.

We at GAF-Elk are very proud to have State Roofing Company as a Master Elite™ Contractor and we appreciate their commitment to their customers!

